



HOME SMART

GROWTH SUMMIT

SPONSORSHIP PACKAGES

PLATINUM

\$21,995

As a platinum sponsor, your organization will receive maximum exposure throughout pre-event and week-of-event marketing as well as during event activities and post-event follow-up.

- Growth Summit Partners Digital Marketing, Advertising & Promotion Program
- Large booth: (2) 6' tables, (3) chairs
- Logo and hyperlink on sponsorship page of event website
- Logo on attendee name badge
- Logo on (10) pre-conference emails**
- Logo on (2) post-conference emails
- Company logo on day-of-event signage
- (1) Leave-behind marketing piece on lunch tables (1 day)*
- Opportunity to have (1) marketing promotional item for attendee swag bag*
- Logo on gala item such as napkins, trinket on tables, etc*
- (4) Conference tickets
- Logo on event collateral
- Logo on hold screens in sessions
- (10) Social media mentions prior to the event**
- (4) Social media mentions during the event
- Giveaway from stage
- Logo on photo booth at National Diamond Awards Gala

*Must be provided by sponsoring organization and must be approved by HomeSmart Holdings, Inc.
**Dependent upon sign-up date for time allowance

GOLD

\$15,995

Our gold sponsorship is designed to create a high level of exposure throughout pre-event and week-of-event marketing as well as during event activities and post-event follow-up.

- Growth Summit Partners Digital Marketing, Advertising & Promotion Program
- Large booth: (2) 6' tables, (3) chairs
- Logo and hyperlink on sponsorship page of event website
- Logo on attendee name badge
- Logo on (5) pre-conference emails**
- Logo on (2) post-conference emails
- Logo on day-of-event signage
- (1) Leave-behind marketing piece on lunch tables (1 day)*
- Opportunity to have (1) marketing promotional item for attendee swag bag*
- (2) Conference tickets
- Logo on event collateral
- Logo on hold screens in sessions
- (3) Social media mentions prior to the event**
- (2) Social media mentions during the event

SILVER

\$12,500

Our silver sponsorship is designed for companies wanting more exposure than just booth space and a primary focus on pre-event and week-of-event activities.

- Growth Summit Partners Digital Marketing, Advertising & Promotion Program
- Standard booth: (1) 6' table, (2) chairs
- Logo and hyperlink on sponsorship page of event website
- Logo on (3) pre-conference emails**
- Logo on (1) post-conference email
- Company name listed on day-of-event signage
- Opportunity to have (1) marketing promotional item for attendee swag bag*
- (1) Conference ticket
- Logo on event collateral
- Company name listed on hold screens in sessions
- (1) Social media mention prior to the event**
- (1) Social media mention during the event

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ADDITIONAL SPONSORSHIPS

BROKER BRUNCH

\$20,000

- Logo on brunch event signage
- Logo on welcome emails
- Logo on broker brunch items such as napkins, trinket on tables, coffee, etc.*
- (1) Social media mention during the event
- (1) Social media mention prior to the event
- Logo and hyperlink on sponsorship page of event website

SPONSORSHIP & BOOTH ADD-ONS

Booth Upgrade <i>Extra table (only available to sponsor level)</i>	\$3,500
Exclusive Welcome Bag <i>Only (1) available</i>	\$4,000
Breakout Session Host <i>Only (1) available</i>	\$2,000

VIP RECEPTION

\$10,000

(1) hour with Top Producers. VIP reception includes Elite, Chairman's and President's Club members.

CONCERT & AGENT AWARDS SPONSOR

\$40,000

As a concert sponsor, your organization will receive maximum exposure in concert and week-of-event marketing, during event activities as well as in our post-event follow-up.

- (10) wristbands to the show
- Logo will appear in concert's pre-marketing materials targeted to our 25,000+ agents across the U.S.
- Logo will appear in concert's step and repeat for audience photo ops
- Logo will appear on the concert section of our website with hyperlink to the sponsor's website
- Branded signage on all Drai's television screens, including displays at entry, cabanas and bungalows
- Static branding (up to 6) on the Drai's LED screens (inside and outside club venue)

WELCOME RECEPTION

\$25,000

- Logo on welcome reception event signage
- Logo on welcome emails
- Logo on welcome reception items such as napkins, trinkets on tables, etc.*
- Opportunity to have (1) marketing promotional item at registration desk
- Logo on photo booth with booth for promotion

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SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER
Sponsorship Package Price	\$21,995	\$15,995	\$12,500
Growth Summit Partners Digital Marketing, Advertising & Promotion Program	✓	✓	✓
Conference booth space and inclusions	Large	Large	Standard
Logo and hyperlink on the sponsorship page of the event website	✓	✓	✓
Logo on attendee name badge	✓	✓	—
Logo on pre-conference emails**	10	5	3
Logo on post-conference emails	2	2	1
Giveaway from stage	✓	—	—
Logo or company name listed on the day-of-event signage	Logo	Logo	Listed
(1) Leave-behind marketing piece on lunch tables (1 day)*	✓	✓	—
Logo on photo booth at National Diamond Awards Gala	✓	—	—
Logo on gala item such as napkins, trinket on tables, etc*	✓	—	—
Full conference tickets	4	2	1
Opportunity to have (1) marketing promotional item for attendee swag bag*	✓	✓	✓
Logo on event collateral	✓	✓	✓
Logo or company name listed on hold screens in sessions	Logo	Logo	Listed
Social media mentions prior to the event**	10	3	1
Social media mentions during the event	4	2	1

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RESERVE YOUR SPOT TODAY!

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